

The View

News from Eastview at Middlebury

ISSUE: 2

LATE SUMMER 2011

Eastview Hires Professional Management

Expanding the Team

In May, Eastview's Board of Directors added extensive breadth and depth to its resource pool by contracting with a subsidiary of Wake Robin to serve as its management company during Eastview's inaugural years. "It makes so much sense," notes Eastview's President Rob Alberts. "Our community assets now include a highly dedicated and experienced management team just thirty miles up the road."

Wake Robin Management, LLC

Wake Robin (Shelburne, VT), which opened in 1993, is a nonprofit retirement community offering 335 residents comprehensive life care services—from independent living through on-site skilled nursing care. The management contract with Wake Robin Management, LLC, enables daily access to the expertise of seven key Wake Robin administrators: its Chief Executive Officer (CEO), Chief Financial Officer and the heads of Dining Services, Environmental Services, Health Services, Human Resources, and Marketing & Resident Services.

Management in Action

A top priority of the Management Team is to work with Eastview's Board to hire Eastview's Executive Director. Other immediate next steps include determining the program offerings for assisted care and memory care; finalizing equipment and furnishing selections with Eastview's architect; and orchestrating a smooth move-in for Eastview's first cottage residents in October. Allie Stickney, Wake Robin's President and CEO, recognizes that the coming year will be exciting and challenging for all. "Eastview is in the midst of a huge evolution as it shifts from construction to a fully operational community. Our management team admires the enthusiasm and commitment of the founding residents and Eastview team members who have persevered over the past seven years to bring Eastview to fruition. We look forward to guiding a sound and positive launch for this wonderful new retirement community."



Linda Pypers (Health Services), Nancy Chiquoine (Marketing), Allie Stickney (CEO), Fred Erdman (Admin & Finance), Henry Moreno (Env. Services), Anne Levesque (Human Resources), Kathy King (Dining)

A Message from Eastview's Board

2011 Board Members

Rob Alberts

Mark Gleason

Gale Hurd

Sherry Klinck

Kim Loewer

Carrie Wulfman

Mission:

To provide a resident centered retirement community that fosters independence and freedom, promotes a high quality of life, and is respectful of and open to all persons.

CONTACT US:

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As the crane operator lowers walls into place for the Inn, the long-held dream about Eastview is truly becoming reality. Without the vision and perseverance of four individuals—Rob Alberts (Founder & President), Sue Ritter (Board Chair), Anne Gardner (Development Consultant), and Connie Leach (Marketing Director), there would be no nonprofit retirement community blossoming in our midst. We thank them for their tremendous commitment to this dream.

The role of Eastview's Board is evolving, too, as the project transitions into a thriving community. I am honored to be the new board Chair during this period in its history and pledge to do my best to keep Eastview successful. Having been involved with Porter Hospital for many years, one of my goals is to maintain a positive working relationship with this respected community healthcare center, soon to be our neighbor.

Much of the Board's leadership will focus on fulfilling Eastview's mission by guiding, supporting and monitoring the day-to-day operations and fiscal health of the organization. We have hired a superb management team and will soon be welcoming our first Executive Director. As we move towards the opening of Eastview's entire community in June 2012, we'll also be adding some 45 talented and compassionate employees. Most importantly, the Board is committed to being stewards of our resident-centered community, respectful of the privilege and complexity of providing outstanding homes and services to meet an array of changing needs for our 99 families.

Sherry Klinck
Board Chair



Construction crew preps Inn foundation for the pouring of the slab.

Connie Leach

Eastview's Director of Marketing & Community Relations



Connie, with cottage resident Betsy Gleason, discussing the landscaping that will begin this fall.

“If you don’t already know Connie, you should,” says outgoing Board Chair Sue Ritter. “She’s the ultimate “people-person” in the sense that she truly cares about our future residents and their families. She inspires trust, and has a deep appreciation and understanding of all of the factors that may impact a prospective resident’s decision-making. Plus, she knows Eastview inside and out. For the past six years, Connie has worked tirelessly to foster a sense of community among our residents, and she has done it all with unparalleled passion, warmth and integrity.”

What attracted Connie to Eastview?

It was the opportunity to be deeply engaged in community. Connie’s small-town roots (Springfield, Vermont), where she experienced first-hand the harsh impact of the thriving machine tool industry’s departure,

implanted a lifetime commitment to contributing in positive ways to the communities where she lives. Founding Resident Deb Venman describes Connie as the “go to” dependable face of Eastview. “People exploring Eastview are on a quest,” explains Connie. “My goal is to offer a sense of Eastview’s mission and the information they need to make their best decision. In the process, we often form a team. As the community blossoms, it’s certainly my hope to continue to be part of our residents’ lives for years to come.”

What’s next for Leach?

Transition. Eastview’s sole employee for the past six years is looking forward to welcoming colleagues—the Wake Robin Management Team, an Executive Director and some 45 new staff members—who will join her in helping upwards of 130 residents settle into their new homes. On her own home front, she’s helping her boys prepare for college (or are they helping her prepare for an empty nest?), learning to play the upright bass, and searching for a home where she’ll introduce her English Pointer, Scout, to chickens. And, every day, Connie is outdoors enjoying the quintessence of Vermont.



A room with a view

Getting Ready

(Re) Organizing a Lifetime by Porter Knight

Are you in the midst of downsizing? Determining what to do with years of accumulation can feel like an insurmountable task. It's doesn't have to be if you set clear goals, and follow a process and schedule.

Tip #1: Set a goal. If you are planning a transition to a smaller home, your primary goal may be "I want all my future possessions to fit into my new home."

Tip #2: Create a Move Notebook. Use tabbed dividers for different aspects of your move such as Movers & Volunteer Help/ Utility Connections/ List of Boxes & Inventory/Post-Move Purchase List/ Post Move To Do List.

Tip #3: Establish a Sorting System. In addition to trash and recycling containers, set up bins for redirecting things to favorite charities, re-sale shops, family members and friends. Then schedule regular trips to deliver them.

Tip #4: Pack for your Future Home. Be sure to include a floor plan of your new space in your Move Notebook. Identify which pieces of furniture and possessions from your existing home will go to each room of your new home. When you pack, fill boxes based on where things should end up (which room or closet it is going to), not based on what it is or what room it is coming out of.

Tip #5: Schedule blocks of time for large jobs.

Organizing is the on-going process of creating systems and habits to support your lifestyle. Dedicating 2 or 3-hour blocks several times a week will yield great results come moving day and allow you to enjoy other important aspects of your daily routine.

Tip #6: Don't Overdo. Determine what parts of the downsizing task would be better handled by hired help (heavy lifting, packing, delivering donations, etc) and what might be fun to do with friends and family or on your own. You've been accumulating for a lifetime. It might be a good thing to include a helping hand or two in downsizing.

Any organizing project can be accomplished with a plan, a process, and a schedule. Your reward will be a new found freedom with fewer things to manage.

Porter Knight lives in Bristol (VT) and is the author of the book/DVD "Organized to Last: 5 Simple Steps to Staying Organized." Her business, Productivity Vermont, specializes in teaching workplace productivity through workshops and seminars as well as one-on-one consulting.
www.productivityvermont.com

You are invited to a Downsizing Workshop with Susan Tortolano

Tuesday, September 20
10:00–11:30 a.m. in Middlebury
Ilseley Library Community Room

~ or ~

1:30–3:00 p.m. in Brandon
Brandon Free Library
Children's Room

Both spaces are accessible



Cottages with views of the Green Mountains



Connie and Gary Gibson checking progress



Walls start to go up on the Inn, August 4

Welcome Apartment Residents Rich & Ann



“We moved to Middlebury to be closer to our grandchildren.”

While the welfare of children has been at the core of their lives, they also enrich their lives and others’ with music, service projects and exploring the world. As avid birders, they have traveled to four continents in search of winged creatures. Ann has spent many a night in the orchestra pit with a violin or viola at her chin and she still enjoys adding alto harmonies in the Unitarian Universalist (UU) church choir. Rich’s interest in Native Americans led him to become a trustee of a Seneca Cultural & Education Center. He and Ann both volunteered to restore homes on the Rosebud Reservation (SD) as members of a UU Service Committee team.

Rich and Ann Hennessey, with faces beaming, can tell many a wonderful tale of their twenty family summers where they coordinated Camps Lincoln and Whippoorwill in the Adirondacks. Ann was in charge of the waterfront, Rich led wilderness trips, and each of their three kids, following in their footsteps, became counselors. During the rest of the year, Rich dedicated 45 years to the Canandaigua School District as a psychologist and Ann directed Canandaigua’s Early Childhood Center.

Sense of community was their initial draw to Eastview. As two seasoned community-builders themselves, they’ll be quick to offer a hand and a welcoming smile to their Eastview neighbors. Since their 2004 arrival in Middlebury, they’ve jumped right in—volunteering regularly for such things as the Community Lunch Program, United Way’s Days of Caring, and Peace Coalition activities. Farmers’ Market, Festival on-the-Green, Town Hall Theater, Middlebury College events—they’ll be there, too—where Rich says, “I can’t imagine anything being better than living in Middlebury,



The excitement of moving day (October 1st) approaches for Eastview’s first cottage residents. Nick Clifford and his daughter stopped by in late July to check out the progress on his cottage.





Eastview at Middlebury

115 Porter Drive
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“After taking care of a house for years, it’ll be a pleasure to have someone else manage all those maintenance details. In October, I’m moving to one floor, energy-efficient living with all the space I need.”

—Cottage Resident
Peggy Keith

Q & A

May we garden at Eastview?

YES! In addition to professional landscaping throughout Eastview, cottage residents will have space in their back yards for flower, herb & vegetable gardens. Raised beds will probably work best given the prevalent clay in the local soil. There is Community Garden space near the Inn’s dining terrace for green thumb apartment dwellers, and the Sanctuary program features a large perennial garden where residents may wander safely amidst the vibrant smells and hues of three seasons. If these opportunities don’t satisfy your gardening pleasures, it’s highly likely we can find additional space on Eastview’s 40 acres or set you up at Middlebury’s community garden space next door at Porter Hospital. Blueberries, anyone?



Two Eastview supporters, including future Cottage resident Holly Stabler, planted Eastview’s first garden at the future construction site sign in May 2010.

Check out our website for more exciting photos, floors plans, etc!
www.eastviewmiddlebury.com